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The IEEE publishes your professional-services announcement, bringing it to the attention of a cross-section of our 25,000+ Members and co-workers in the San Francisco Bay Area and Silicon Valley. We publish the monthly **GRID.pdf Magazine** (in PDF format), with news, details about the dozens of monthly Chapter meetings and courses, conferences and workshops, and our **PROFESSIONAL SERVICES MARKETPLACE** for acquiring professional services. Our website draws engineers of all disciplines for information on our rich array of monthly meetings, short courses, and conferences. Our twice-monthly HTML-formatted **e-GRID** emails to our membership highlight events and also advise recipients about the presence of the **MARKETPLACE**.

We invite you to review the placements available to you for one low cost, and contact our staff for artwork preparation and review.

Placements can be made on a month-to-month basis, with invoices mailed following placement, or you may contract for a full year at a discount.

PRICING:

Standard Business-Card size: \$60/month; \$600/year
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Includes similar presentation on website

See the following sheets for more information and details.

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Rev. G 1/7/11


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Publicize your professional services in the GRID **MARKETPLACE**. Reach professionals in Silicon Valley and the SF Bay Area, including 25,000 engineers who are local Members of the Institute of Electrical and Electronics Engineers!

Your contract includes:

- Placement in the **MARKETPLACE** on our website
- Placement each month in our **GRID.pdf**
- Placement with associated Chapter meeting announcements

Your business-card-sized announcement will appear in two primary places: in the **MARKETPLACE** on our SF Bay Area Council's website, and in the **GRID.pdf** issue posted just before the start of a new month. For an example of our **MARKETPLACE**, see the next sheets.

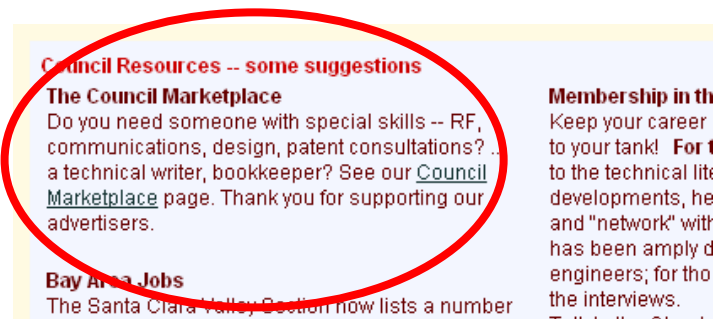


A prominent link at the top of our GRID Home Page brings the visitor to the **MARKETPLACE**.

The **MARKETPLACE** page in our **GRID.pdf** monthly magazine, showing all current advertisers. Each PDF issue has a “quicklink” on the first page that brings readers directly to the **MARKETPLACE**.



The twice-monthly **e-GRID** formatted email Newsletter goes to over 25,000 engineers (with additional circulation of the email within workplaces) with a reminder to visit the **MARKETPLACE** and a “quicklink” to take them directly to the **MARKETPLACE** web page.



For a recent copy of our **e-GRID** meeting announcement email, please use this URL:
www.e-grid.net/announcements/grid0705a.html

more

Hi, Paul

... Thanks for your help. We actually closed two pieces of work through the Grid

--Bill Welden, Essential Software (2011)

Your notice receives coordinated placement on the Meeting Information page for a Chapter related to your services. The location is the Chapter's topical meeting announcement in the [GRID.pdf](#) (see illustration). You pre-select up to three of our Chapters for this association.

SCV Electromagnetic Compatibility

TUESDAY January 11, 2011

HEMP, IEMI and Severe Geomagnetic Storm Effects on Critical Infrastructures

Speaker: Dr. William A. Radasky, President and Managing Engineer, Metatech Corporation; IEEE Fellow, P.E.
Time: Light dinner (fee) at 5:30 PM; Presentation at 6:30 PM
Cost: Yes
Place: Applied Materials Bowers Cafeteria, 3090 Bowers Ave., Santa Clara
RSVP: not required
Web: ewh.ieee.org/r6/scv/emc

Dr. William Radasky received his Ph.D. in Electrical Engineering from the University of California at Santa Barbara in 1981. He has worked on high power electromagnetics applications for more than 42 years. In 1984 he founded Metatech Corporation in California, which performs work for customers in government and industry. He has published over 400 reports, papers and articles dealing with electromagnetic environments, effects and protection during his career. He is Chairman of IEC SC 77C and IEEE EMC Society TC-5.

Dr. Radasky is very active in the field of EM standardization, and he received the Lord Kelvin Award from the IEC in 2004 for outstanding contributions to international standardization.



Over the past 10 years there has been a growing awareness that the threat of high-altitude electromagnetic pulse (HEMP) from a nuclear detonation could be devastating to the commercial infrastructures of the United States, with special concern directed to the U.S. power grid. Interestingly it has also been established that a severe geomagnetic storm from a solar event could also create significant damage to our power grid that could also take many years to repair. Finally a new threat of intentional electromagnetic interference (IEMI) produced by electromagnetic weapons by criminals and terrorists raises a third specific electromagnetic threat.

This presentation will briefly review each of these threats and describe their potential impacts on the U.S. power grid. In addition, past work by the U.S. Congressional EMP Commission, the National Academy of Sciences and the International Electrotechnical Commission (IEC) will be mentioned. The talk will close with a brief summary of current actions being taken at FERC, NERC and the U.S. Congress.

International Wireless Communications Expo
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See the next page for a typical view of the **MARKETPLACE** as it appears in the [GRID.pdf](#) each month.



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CONTACT US, TO GET STARTED:

Our staff is ready to assist you in preparing the correct content and wording. Paul Wesling, our webmaster and GRID editor, has 30+ years of experience in most aspects of electronic/photonic technology, design, reliability, and manufacturing, with EE and Materials Science degrees from Stanford – we understand the technology and can suggest how to make your content appealing to your targeted engineers.

WHAT WE NEED:

- We ask that you provide a rough layout of your desired content (such as a sketch sent to us by FAX), along with a text/WORD file with the key content (unformatted).
- Logo artwork, if desired, should be a TIFF or JPG file of about 40 – 60kB, and a banner should be 50 to 150kB. Crisp, clear 2-D artwork looks better than drop-shade or intricate patterns, when reproduced in our business-card-sized notices.
- Since we prepare the content in a formatting program prior to distilling to PDF, we prefer receiving your text and doing the layout for you (no charge). Pre-composed image files sometimes do not maintain the same text quality when distilled. Our Acrobat-distilled text can be copied from our [GRID.pdf](#) into a browser or email program by the viewer.
- Links on our website have embedded hyperlinks, for a direct jump to your website or to an email window. Advise us of the URL (either website or “mailto” email address) for this linking.
- We will email you a proof of the artwork(s) for approval.

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(choose up to three – rank “1”, “2”, and “3” if desired)

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For information on the Field of Interest of each, see www.ieee.org/web/societies/home/

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